

278 POST STREET

San Francisco, CA



Property Location:

278 Post Street
San Francisco, CA 94108

Property Information:

Property Type: Urban/Specialty
GLA/SF: 73,000
Owner: Heitman Capital Mngmt/State of FL
Project Type: 3rd Party
Year Built: 1910
Renovation: 1996

Leasing Contact:

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278 Post Street is a seven-story, 73,000-square-foot landmark building located on the prime northeast corner of San Francisco's Union Square. The 18 square block retail district features internationally renowned retailers and some of the world's most successful boutiques, attracting exceptional numbers of area residents and visitors from all over the world. After acquiring the property in 1994, Madison Marquette launched an extensive redevelopment to upgrade the building's retail image and enhance its financial stability. Completed in 1996, the redevelopment increased 278 Post Street's primary retail space from 10,000 to 73,000 square feet by replacing the upper-level office spaces, basement and mezzanine levels with new retail areas. In addition, a complete restoration has preserved the architectural landmark's historic exterior.

DEMOGRAPHICS

	1 Mile	3 Mile	5 Mile
Population	124,994	388,810	654,360
Estimated Households	64,138	182,637	274,656
HH Income	\$78,154	\$108,838	\$108,323
Median Age	44.0	40.6	40.7
Education Level (Some college+)	64.3%	73.5%	71.9%
Number of Businesses	20,319	37,806	46,568
Number of Employees	309,539	487,221	582,160

Source: SitesUSA 2010 Estimates



