

PLAINSBORO PLAZA

Plainsboro, NJ



Property Location:

10 Schalks Crossing Road
Plainsboro, NJ 08536

Property Information:

Property Type:	Community
GLA/SF:	350,000
Owner:	TIAA-CREF
Project Type:	3 rd Party - Full Service
Year Built:	1987
Renovation:	2003

Leasing Contact:

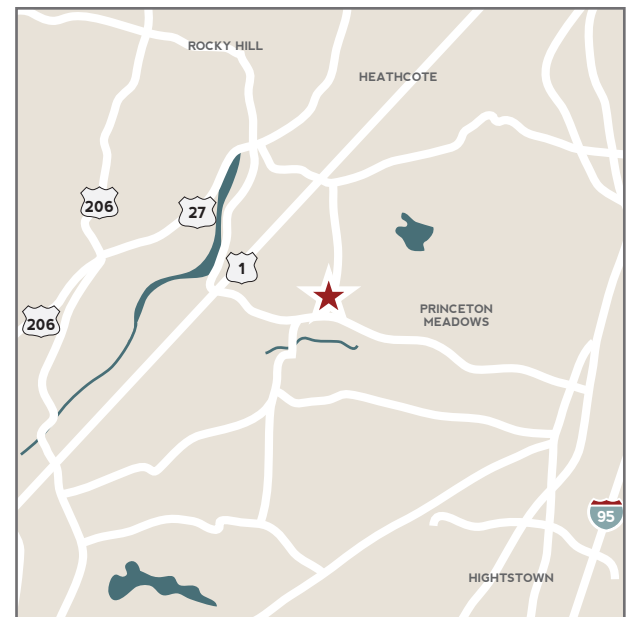
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Located just off of Route 1, Plainsboro Plaza, is well-situated in Plainsboro, New Jersey; an increasingly affluent and growing community near Princeton, New Jersey. Currently anchored by a Superfresh, the center includes other retailers such as Ace Hardware, PNC Bank, Hallmark, Power House Gym, Dunkin Donuts, CVS, and coming soon Sprint.

DEMOGRAPHICS

	1 Mile	3 Mile	5 Mile
Population	4,548	37,796	106,285
Estimated Households	1,750	14,623	37,036
HH Income	\$107,953	\$142,201	\$147,310
Median Age	34.0	36.6	36.2
Education Level (Some college+)	88.0%	87.9%	82.1%
Number of Businesses	162	1,773	5,006
Number of Employees	4,705	35,333	92,670

Source: SitesUSA 2010 Estimates



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THE PROJECT

- Plainsboro Plaza, a traditional community shopping center, located just off of Route 1 in Plainsboro, New Jersey, offers an excellent opportunity for its retailers. In 2008, CNN Money.com ranked this vibrant and growing community at #52 on their list of top "100 Places to Live & Launch."
- Strategically located at the intersection of Schalks Crossing and Scudders Mill Road, center co-tenancy includes Super Fresh, Ace Hardware, Hallmark, CVS Pharmacy, H&R Block, Power House Gym, Dunkin' Donuts, and coming soon, Sprint.
- The extensive business development showcases a strong daytime population of 4,900 businesses, with over 98,000 employees, inhabiting 5 million square feet of office space.
- The neighboring community is highlighted by over 36,000 households, with an estimated population of 102,540 people. The average household income is an impressive \$143,945.

SITE PLAN

