

RAMS PLAZA

Chapel Hill, NC



Property Location:

1728 Fordham Boulevard
Chapel Hill, NC

Property Information:

Property Type: Neighborhood
GLA/SF: 113,000
Owner: Madison Marquette
Year Built: 1980

Leasing Contact:

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113,000 square foot neighborhood center, Rams Plaza is located off Highway 15/501 in Chapel Hill an area identified by the town as a perfect location for large-scale redevelopment. Chapel Hill is the most prestigious submarket in the very strong Raleigh Durham MSA — minutes away from the University of North Carolina–Chapel Hill, where 30,000 students attend.

DEMOGRAPHICS

	1 Mile	3 Mile	5 Mile
Population	6,929	57,179	117,107
Estimated Households	2,971	21,157	46,857
HH Income	\$99,779	\$91,610	\$87,977
Median Age	40.3	33.6	33.7
Education Level (Some college+)	87.6%	88.7%	85.4%
Number of Businesses	654	2,573	5,015
Number of Employees	6,452	37,036	65,314

Source: SitesUSA 2010 Estimates

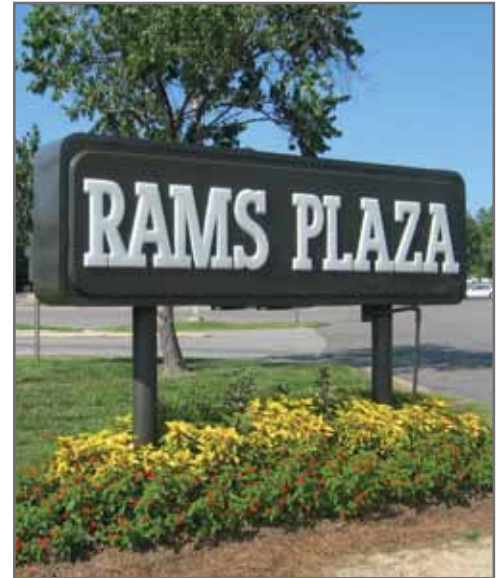


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THE PROJECT

- The strategically positioned center boasts a wide variety of merchant categories, including arts and framing, interiors and bedding, fitness, dining and entertainment, dancewear and theatrical apparel, and automotive services. Community service categories at the center include grocery, pharmacy, and family medicine.
- The 2007 Jump Rope Grand Champions, The Bouncing Bulldogs, call Rams Plaza their home. This world-renowned performance group is a tremendous source of pride for the community, and they have been featured in the New York Times, on the CBS Evening News, and major media outlets around the world.
- Chapel Hill is the most prestigious submarket in the very strong Raleigh-Durham MSA — minutes away from the University of North Carolina — Chapel Hill, where up to 30,000 students attend.



SITE PLAN

