

UNIVERSITY MALL

Chapel Hill, NC



Property Location:

201 S Estes Drive
Chapel Hill, NC 27514
www.universitymallnc.com

Property Information:

Property Type:	Regional Mall
GLA/SF:	366,000
Owner:	Madison Marquette
Year Built:	1973
Renovation:	2003 & 2010

Leasing Contact:

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University Mall is located on Route 15/501 in the heart of Chapel Hill, minutes from the University of North Carolina. University Mall presents a chance to tap into the desirable Chapel Hill market and is anchored by Dillard's and A Southern Season, the nationally recognized gourmet retailer.

DEMOGRAPHICS

	1 Mile	3 Mile	5 Mile
Population	6,029	60,130	113,240
Estimated Households	2,674	22,196	45,301
HH Income	\$101,551	\$89,962	\$87,976
Median Age	40.5	32.9	33.4
Education Level (Some college+)	88.2%	88.3%	85.8%
Number of Businesses	633	2,832	4,791
Number of Employees	6,889	40,706	62,370

Source: SitesUSA 2010 Estimates



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THE PROJECT

- Redevelopment is underway, and over the next year University Mall will be transformed into a unique, upscale shopping destination in Chapel Hill.
- A 366,000 square foot regional shopping center, University Mall is strategically positioned on Route 15/501 in the heart of Chapel Hill – it is minutes from the prestigious University of North Carolina – Chapel Hill, with up to 30,000 students.
- Average household incomes in the trade area approach \$95,000 per year and over 85% have college degrees or higher.
- There is strong community and municipal support for the redevelopment/remerchandising strategy.
- Anchored by Dillard's and the award winning A Southern Season, a nationally recognized gourmet retailer featuring one of a kind gift baskets and samplers, international gourmet foods, Vietri, and North Carolina specialties.

SITE PLAN

